



**CITY OF SCOTTSDALE
HUMAN RELATIONS COMMISSION
REGULAR MEETING
MINUTES**

Monday, June 10, 2019

**Scottsdale Community Design Studio
7506 E Indian School Road
Scottsdale, Arizona 85251**

PRESENT: Nadia Mustafa, Chair (telephonic)
Janice Shimokubo, Vice Chair
Laurie Coe
Emily Hinchman (telephonic)
Hannellie Mendoza (arrived at 5:37 p.m.)
Stuart Rhoden (arrived at 5:03 p.m.)

ABSENT: James Eaneman

STAFF: Sharon Cini
Brent Stockwell
Allegra Fullerton

Call to Order/Roll Call

Vice-Chair Shimokubo called the meeting to order at 5:00 p.m.

Public Comment

There were no members of the public who wished to speak.

1. Approval of minutes from the May 13, 2019 meeting

Commissioner Hinchman moved to approve the May 13, 2019 Human Relations Commission meeting minutes. Commissioner Coe seconded the motion, which carried four (4) to zero (0).
CHAIR MUSTAFA, VICE-CHAIR SHIMOKUBO, COMMISSIONERS COE AND HINCHMAN

VOTED IN THE AFFIRMATIVE; COMMISSIONERS RHODEN AND MENDOZA WERE NOT YET PRESENT. THERE WERE NO DISSENTING VOTES.

2. Follow-up discussion and recommendations on the 2019 Citizen Survey questions

Allegra Fullerton, Intern with City Manager's Office, gave a presentation on the 2019 Citizen Survey questions, highlighting areas of interest to the Human Relations Commission, including those areas that focus on demographics, trends, and benchmarks comparing 2010, 2013, 2016 and 2018.

Discussion ensued regarding the survey results, including possible questions for future surveys. Mr. Stockwell said that the openness and respect topic was focused on in different ways throughout the survey. He opined that one thing that can be highlighted is the fact that the Dinner and Diversity program developed by the Commission addresses the topic of people reflecting on the way they are treated. One interesting thing is that the overall rating in the survey rating openness and acceptance of the community toward people of different backgrounds has remained the same.

Mr. Stockwell said that the official survey was sent randomly to a set number of people. Information about the survey is available through several methods, including social media and the City's website for anyone who is interested in participating in an unofficial version of the survey. He suggested that the Commission agendaize a conversation about citizen engagement for a future meeting.

3. Presentation, discussion and recommendations regarding group ideas from the Regional Human Relations Commission (RHRC) meeting

Commissioners reviewed the group notes taken by each table at the Regional Human Relations Commission (RHRC) meeting. It was mentioned that as each table reported on their discussion at the end of the meeting, it was evident that a commonality within each of the tables identified a focus on youth. Discussion ensued regarding the information and how areas are already integrated into the HRC strategic plan and identifying areas for growth within the strategic plan.

4. Presentation, discussion and recommendations on 2019 Human Relations Commission strategic plan

- 2019 Strategic Projects Summary

Vice-Chair Shimokubo presented an outline of the original Strategic Plan, including a list documenting activities that the Commission has completed in support of the strategy. Commissioners agreed to add the citizen survey and the sunset review to the list of completed activities. Commissioners discussed the idea of including the impact of citizen engagement as part of the evaluation of each project.

- Scottsdale for All project updates

Ms. Cini mentioned that one focus of discussions during the RHRC meeting was the importance of being proactive in engaging citizens through Snapchat and Instagram and encouraging people to report acts of kindness through those mediums.

Commissioner Rhoden suggested that citizens be incentivized to participate through recognition for acts of kindness. Ms. Cini suggested that nominees could be recognized at a reception or "person of the week" nominations, which would increase visibility to the program

- Dinner & Dialogue

Commissioner Rhoden said that there is a lot of interest in hosting and participating in the Dinners. He noted that because of time constraints, it was not possible to plan a dinner before the end of the fiscal year. It takes a minimum of two months to properly plan a dinner.

Ms. Cini mentioned that Councilwoman Whitehead has shown an interest in the HRC programs and in particular the Dinner and Dialogue program. Councilwoman Whitehead has suggested that dinners be scheduled focusing on topics of bringing Republicans and Democrats together specific to our Legislative District and Blue and Black Lives Matter, focusing on police violence and relations with the Black community.

Discussion ensued regarding Councilwoman Whitehead's suggestions. They expressed concern that the topics could be outside the scope of the intent of the program. It was agreed to invite Councilwoman Whitehead to the next Dinner and Dialogue event as well as to invite her to attend a Human Relations Commission meeting to further discuss her ideas.

- Golden Rule

Commissioner Hinchman said that she has confirmed partnership with the Be Kind Project and that the Be Kind Project has now partnered with the Arizona Innerfaith Community. She expects to have more information available for the next meeting.

Ms. Cini mentioned that she is in discussions with William Doc Jones, who manages the Arizona Jazz Festival, about providing music for Golden Rule Day.

5. Identification of Future Agenda Items

Agenda items for future meetings will include:

- Challenge Day
- HRC Strategic Plan
- Discussion about the panhandling signs that have been put up throughout the city

An invitation will be extended to Councilwoman Whitehead to attend the August meeting.

The next meeting is scheduled for Monday, August 12, 2019

Adjournment

COMMISSIONER COE MOVED TO ADJOURN THE MEETING. COMMISSIONER RHODEN SECONDED THE MOTION, WHICH CARRIED SIX (6) TO ZERO (0). CHAIR MUSTAFA, VICE-CHAIR SHIMOKUBO, CHAIR MUSTAFA, VICE-CHAIR SHIMOKUBO, COMMISSIONERS COE, HINCHMAN, MENDOZA, AND RHODEN VOTED IN THE

AFFIRMATIVE; THERE WERE NO DISSENTING VOTES.

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 6:34 p.m.

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